

Objective

Obtaining a position as a Business Analyst where my unique blend of knowledge of technology and business processes can be used to realize value in new ventures and projects.

Relevant Experience**Anirban Sen Consultancy.** Oakland, CA.

- **Independent Consultant** (Sep. '09 – Present)
 - Software development and database administration consulting on XMDR Project.
 - UI/UX design advisor on ICT4D research project.
 - Freelance web developer.

University of California, Berkeley. Berkeley, CA.**Lawrence Berkeley National Laboratory**

- **R&D Engineer 1** (XMDR Project (<http://www.xmdr.org>)) (May. '08 – Aug. '09)
 - Conducted R&D to create and demonstrate multiple components for metadata registry system incorporating text search (Lucene) and RDF triple store supporting SPARQL queries.
 - Enabled hierarchical display of terminological structures on Jetty server using Exhibit/Simile Javascript based open source UI software.
 - Updated the XMDR prototype Java code to transform and synthesize large eco-informatics data sets in MySQL, PostgreSQL and HSQL databases.
 - Wrote documentation for Java code and manual for various stages of software implementation cycle.
 - System administrator and web-master on Linux and Mac OSX servers.

NexTag, Inc. San Mateo, CA.

- **Account Manager** (Aug. '05 – Aug. '07)
 - Analyzed click patterns to determine strategies for successful ecommerce campaigns (managed collective click through revenue of up to \$100,000/day).
 - Triage of technical issues for clients with data transfer and accuracy.
 - Created monthly ROI reports and explained successes and suggested improvement strategies to clients based on Key Performance Indicators.
 - Prioritized and articulated client business needs to engineering department, following issues to final solution delivery to client.
 - Transformed data using XML technologies to ensure site data quality.

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- Wrote business process and training manual for account management and technical consultants within the Product Shopping Unit of the company

America Online, Inc. Oklahoma City, OK.

- **Senior Consultant** (Jul. '99 – Aug. '04)
 - Supervised, advised, and led evening shift of approximately 30 consultants of the AOL Community Action Team
 - Handled time sensitive and confidential information and worked with local and federal law enforcement on investigations related to online criminal activity
 - Managed workforce and scheduled coverage of all essential departmental tasks
 - Advised teams in the continental US and Philippines on Terms of Service and policy issues (particularly pertaining to Kids Only Areas of AOL).
 - Advised software engineers in the design of software for departmental use.

Projects

- Development of *WordSoundLife.org* social network site for youth media education.
- “Adapting to the new Dow: Creating Flexible Corporate Culture and Work Processes at Dow I/S” (<http://www.riosinstitute.org>): paper in conjunction with Dr. Anke Schwittay.
- Organizer: 5th Annual Bridging the Gap Conference. (<http://www.bridgingthegap2009.org>)
- Audio Story Exchange System - Masters Final Project (<http://www.urbangriot.org>)

Education

- Masters in Information Management and Systems (May. '09)
University of California, Berkeley- School of Information.
- Bachelors in Business Administration (Dec. '04)
University of Central Oklahoma

Skills

- Technical: Windows, Mac OS X, Java, XML, LAMP Stack, SQL, Drupal, HTML, CSS, Word, PowerPoint, Excel., Dreamweaver, Salesforce and Sugar CRM.
- Management: Experience leading and managing teams and processes in fast paced, dynamic, multi-functional technology intensive organizations and teams.

References (detailed information available upon request)

- Randy Beiner. Vice President – North America, LSF Interactive.
- Gino Aynaga. Business Development Manager. Quinstreet, Inc.
- Patricia Johnson-Stinett. Senior Program Manager, Policy & Regulatory. AOL LLC.